The BrainWaves Study Team
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The BrainWaves Cohort Study
Terms and Conditions for Prize Draw

Central University Research Ethics Committee Approval Reference: R91383/RE006

Terms and conditions

In line with the UK Code of Non-broadcast Advertising and Direct & Promotional Marketing (CAP Code Section 8), the following terms and conditions are proposed:

- Participants will be invited to take part in the online questionnaire via their previously submitted email address. Access to the internet is therefore required. BrainWaves bears no responsibility for emails that are not able to be successfully delivered to the participant.
- The prizes to be won are to be confirmed but will be vouchers or similar prizes.
- There will be no cash alternatives for the prizes on offer.
- Entry into the prize draw is dependent upon the participant completing the entire questionnaire. Only participants who tick the box consenting to take part at the end of the questionnaire will be entered into the prize draw.
- Participants will be able to complete the BrainWaves questionnaire between 14th of September 2026 and 4th December 2026. The closing date for the prize draw is 4th December 2026.
- Each survey response will have a number allocated to it and winners will be randomly selected using an online number generator.
- Winners will be contacted by email to inform them of their prize within 30 days of the closing date. Three attempts will be made to contact the winners by email.
- Winners must respond to the email to redeem their prize within 30 days of being the last attempt to contact them. BrainWaves bears no responsibility for prizes not redeemed within the stated dates.
- Prizes will then be sent out within 30 days from the date the winners confirm redemption.
- Winners will be announced on Brainwaves' social media channels by [date] using the winners' surnames only. If a winning participant has opted out of this, please note that their details may still need to be passed on to the Advertising Standards Authority (ASA) where necessary.

The terms and conditions will be held on the BrainWaves website (https://brainwaveshub.org) indefinitely. The terms and conditions will also be referenced on the online questionnaire at the point at which the participant is asked if they want to enter.

Eligibility / restrictions

- Entry is only available to young people who have previously consented to take part in the BrainWaves cohort study and are aged 18 years or over.
- Participants can only enter once and should not complete the questionnaire multiple times in an attempt to generate more entries.
- As participants can't be screened due to the anonymity of the questionnaire, no participants will be excluded based on being related to members of staff at the University of Oxford, the University of Swansea or The Day.

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